

EYD2015 plans LATVIA

Main events + actions planned (online, social media, press...)	Target audience	Partnerships (private sector, foundations...)	Indicative calendar event/action: start and end
EYD2015 Opening ceremony (live streamed) launch of competitions, KDL,	High level politicians, stakeholders, experts and academia, CSOs	European Commission, CSOs, media, academia	09/01/2015
EYD 2015 Communication activities (Informative tent, targeted media activities, social media, competitions)	General public, specific target groups, especially youth and media in Latvian regions	CSO's, LAPAS, academia, local governments	01/2015 -12/2015
Targeted information activities for citizens and stakeholders (travelling photo exhibition, EYD2015 ambassadors, movie month, video competition "Shining stars of Europe" with Luxembourg, information campaign on food, case book etc.)	General public, young people and seniors, decision makers, project implementers, academia, media, entrepreneurs and employers	CSO's, Private sector, LAPAS, local governments, schools	12/2014 – 12/2015
CSO lobbying campaign – direct lobbying visits to decision makers, politicians	Decision makers, politicians	CSOs, LAPAS members	02/2015 – 10/2015
Direct Involvement activities of NGO's (sub-granting projects, e.g. workshops, public events)	Specific target groups in geographic and thematic communities	CSOs, LAPAS	12/2014 – 12/2015
Integration of development cooperation in university curricula, development of a free access course, student essay competition	Academia, university students, wide range of interested persons	Universities and academia	01/2015 -10/2015
EYD2015Development Forum (3 day event based on glocalisation methodology)	Grassroots citizens and stakeholders	CSO's, Rural area of Latvia	03. – 05/06/2015
High level debate on the role of new donors	CSOs, government, academia, private sector from national, European and global level	CONCORD, LAPAS	May, 2015
Gender Equality Conference (live streamed) A closing document with concrete suggestions for the next development goals.	High level politicians and decision makers; experts; academics and students	European Commission; line ministries; international organizations; CSOs; private sector	04/03/2014
Expert Conference on Development Cooperation (live streamed)	Central government and Parliamentary decision makers	CSOs, development practitioners, academia	April, 2015
Private sector information and involvement campaigns ("Honest Trade Prize", seminars)	Private sector, media, general public (for sustainable consumption)	CSOs, private sector representatives, experts, line ministries	December, 2014 – November, 2015
Closing ceremony	All target groups, stakeholders, media	All stakeholders, especially LAPAS	November, 2015